



HELD AT - ROLLINS SCHOOL OF PUBLIC HEALTH - EMORY UNIVERSITY

# Qualitative Research Methods Training Workshop

Held every May & August

★ TO REGISTER <http://tinyurl.com/rsph-qr> ★

## Workshop Aims

Qualitative research is becoming more widely used in public health. This 4-day workshop is held twice per year in May and August. It provides participants with an understanding of the theoretical principles and practical skills needed for conducting and evaluating qualitative research.

This workshop is suitable for those involved in research or research management. It is valuable for anyone directly involved in designing or conducting qualitative research or those who train research staff, evaluate research contracts or manage research. No previous knowledge of qualitative research is needed. Typical participants include public health professionals, university researchers, graduate students, research contractors, government agencies and non-government organizations.

Participants will receive a copy of the instructor's best-selling textbook "*Qualitative Research Methods*" (2011).

This workshop will provide the skills to address common concerns in conducting and evaluating qualitative research, such as:

- ❖ How do I design a qualitative study?
- ❖ When do I use mixed-methods?
- ❖ What is an appropriate sample size?
- ❖ How do I train a qualitative field team?
- ❖ How do I gain depth in my interviews?
- ❖ What can I do to develop rapport?
- ❖ How do I know I have quality data?
- ❖ How do I respond to journal reviewers?
- ❖ How can I evaluate a qualitative study?

### WHAT PARTICIPANTS SAY

"Through the use of classroom teaching and helpful practical activities, the once confusing world of qualitative research has become accessible"  
**Public Health Practitioner**

"This workshop greatly improved my knowledge of qualitative research and helped me to appreciate the relevance to quantitative methods"  
**Researcher in Statistics**

"It was incredibly useful, with an excellent coverage of theoretical and practical issues from facilitators who have really been "doing it"  
**Non-Government Organization Staff**

# Workshop Modules

Workshop modules are designed to provide participants with the skills to design, conduct and evaluate qualitative research. Each module balances theoretical principles and practical tasks. The following topics are covered:

- ❖ Theory & Concepts in Qualitative Research
- ❖ Qualitative Research Design
- ❖ Mixed Method Designs
- ❖ Participant Recruitment
- ❖ Data Collection Methods
  - In-Depth Interviews
  - Focus Group Discussions
  - Participant Observation
- ❖ Training Field Teams
- ❖ Assessing Quality

This workshop does not include data analysis. We provide a separate 2-day workshop on *Qualitative Data Analysis*.



**Participants will leave the workshop with skills to design a qualitative study, use appropriate recruitment strategies, develop research instruments and collect quality data.**

Participants will also learn the principles that guide qualitative research, how to effectively evaluate qualitative research proposals, projects and publications.

*"This workshop provides a solid theoretical base behind the qualitative methods."*

## IN PARTICIPANTS' WORDS

"The workshop is well balanced between theories and practical activities. It provides a deep background in qualitative research. It's been a unique experience"

"I have a lot of experience in qualitative research, but learning the concepts and theory was extremely useful."



**Monique Hennink** has conducted workshops on qualitative research **worldwide**.

# Workshop Instructor

**Monique Hennink, PhD**, is an Associate Professor in the Hubert Department of Global Health, Rollins School of Public Health at Emory University USA. She has extensive global experience in the design, conduct, mentation, analysis and publication of qualitative research; which she incorporates into her teaching of qualitative methods. She teaches graduate-level courses on qualitative research at Emory University; and has conducted many short training workshops in both developed and developing countries. Her expertise in conducting research in culturally diverse,

resource-poor settings also provides learners with exposure on how to balance methodological rigor with fieldwork realities. She is author of three textbooks on qualitative research: *International Focus Group Discussions* (2007); *Qualitative Research Methods* (2011) and *Focus Group Discussions* (2014).

"I enjoyed hearing from the instructor who is a very practiced qualitative researcher, and to work with different students from different departments"

**Workshop Participant, USA**

# Interactive Teaching Format

## Participatory Learning

“The teaching / learning methods were the most valuable – they kept me engaged the entire time.”

WORKSHOP PARTICIPANT, UK.

“The teaching method was participatory, the activities support the presentations. They were the most interesting and impressive part and made me appreciate the difficulties I am likely to face in the field.”

WORKSHOP PARTICIPANT,  
GHANA

“The teaching style really helped my learning. I loved all the activities and role-plays, they helped to hone in on concepts and that really made them stick.”

WORKSHOP PARTICIPANT,  
KENYA

“The content and teaching methods were immensely helpful. The instructor’s use of diagrams to explain abstract concepts was very helpful – this will definitely inform my dissertation research. She also taught at a great pace.”

WORKSHOP PARTICIPANT,  
USA.

This workshop balances lecture-based learning sessions with a range of interactive learning activities. Instructional lectures provide important principles and concepts, together with examples of applied field studies.

Participatory sessions provide opportunities for skill development by applying concepts learnt in guided activities. A range of interactive formats are used throughout the workshop, including:

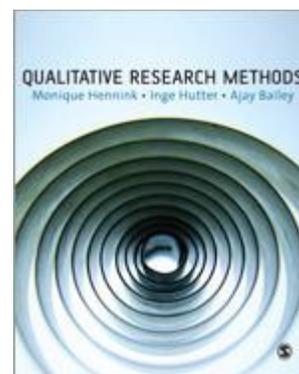
- ❖ Skills-Based Activities
- ❖ Small Group Discussion
- ❖ Video Material
- ❖ Interactive Lectures

To promote effective interactive learning and small group activities the number of workshop participants is limited.

Workshop teaching hours are between 9am-5pm each day.

## Course Materials

All participants will also receive a copy of the instructors most recent textbook “Qualitative Research Methods” (2011).



Each participant will receive a workshop packet including lecture material and resources for further reading to promote continued learning.

Participants who attend all workshop sessions will also receive a **Certificate of Participation**.



## Workshop Location

The workshop will be conducted at the Rollins School of Public Health, Emory University in Atlanta, located at 1518 Clifton Road, Atlanta, Georgia, 30322, USA. Room details will be provided after registration.

### Directions to Emory

For directions to Emory University and the Rollins School of Public Health please visit the following link: [http://www.sph.emory.edu/about/directions\\_maps/index.html](http://www.sph.emory.edu/about/directions_maps/index.html) Details of local transportation, accommodation and restaurants can also be found at this site. Parking instructions will be provided on registration.



### Visiting Atlanta

Information about visiting Atlanta and local sites can be found at:

<https://atlantaplanit.wabe.org/>

<http://www.accessatlanta.com/s/atlanta-events/>

<https://www.atlanta.net/>



## Customized Workshops

*Request a workshop tailored to the training needs of your organization*

Custom workshops on qualitative research can be tailored to selected topics, duration and level. Select from an existing workshop format or customise your own modules. Workshops can be designed for participants new to qualitative research or those seeking to improve skills. They vary from 1-day intensive to 2 weeks duration and are held at the sponsoring institution or Emory University in Atlanta.

### Contact us to discuss your training needs

**Monique Hennink**  
mhennin@emory.edu  
404-727-4882



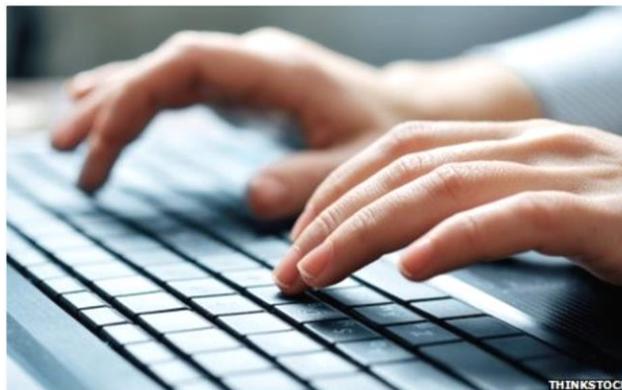
# Workshop Registration

## Workshop Fee

The registration fee for this workshop is **\$800 or \$650 for students** (valid student ID required). Costs for accommodation and meals are not included. Light refreshments are provided.

## Registration

To register for this workshop visit <http://tinyurl.com/rsph-qr>. Early registration is encouraged, as places are limited. The deadline for registration is **2 weeks prior** to the workshops date or until places are filled.



## Stay in Touch

Join our list serve to hear about upcoming workshops on qualitative research. Just email [kmuwwak@emory.edu](mailto:kmuwwak@emory.edu) with "JOIN QUALITATIVE LISTSERVE" in the subject line.

## Further Information

### About Registration & Logistics

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### About Scientific Content

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