EMORY
UNIVERSITY

Emory University Student Stationery

An institution as large and varied as Emory requires a consistent visual identity that unifies its various affiliates. Emory's current standards, which have been in use since 1999, reinforce the unique character and quality of each academic and administrative unit, while simultaneously making it clear that Emory stands behind each of them. In addition to the main University graphic identifiers, most schools and major units have their own complementary set of identity graphics for print and web, which were developed in careful consultation with the deans and unit heads.

The Emory University stationery is a comprehensive system that plays an important part in establishing the University brand. There is a stationery set for faculty and staff and one designed for students.

The student stationery incorporates the Emory University logo, identity type and color, and is printed on sustainable paper. The content includes the student's name, contact information, school name, and the type of degree candidate or year of graduation.

The sole source for the creation of Emory University stationery packages is AlphaGraphics in Duluth. This approved vendor maintains continuity in design, carries sustainable paper, and offers extensive institutional knowledge for clients who may be new to ordering stationery. You can access AlphaGraphics through Emory Express or call them directly at 770.279.8882.

www.identity.emory.edu

http://webguide.emory.edu

Stanis Kodman, Brand Manager

Stationery orders:
AlphaGraphics 770.279.8882