YOU’RE THE ARCHITECT OF YOUR SUCCESS!
THIS BLUEPRINT IS YOUR PLAN TO BUILDING YOUR BUSINESS WARDROBE.

FOUNDATION:
- Navy, black, and grey are classic go-to colors for suits and dresses.
- Skirts: knee-length or longer
- Socks should match pants and be hidden when standing.
- All clothing should be pressed.
- Don’t forget to cut off the vent closure threads on skirts and suit jackets.

STRUCTURE:
- Shirt or blouse: solid, neutral colors or conservative patterns.
- Button-down shirt: don’t forget to button the collar.
- Shirt cuffs: should extend past the sleeves on your jacket, but not over your hands.

ELEVATION:
- Shoe style: wingtip, leather loafers, heels or flats. Many dress styles work well with a basic, professional look.
- Heels: a standard pump, less than 3-inches high is recommended.
- Color: play it safe with neutral colors like brown, black, or navy.

DIMENSION:
- Neckerchiefs and bow ties are acceptable.
- Jewelry and watches: simple is best. Try to avoid wearing statement pieces.
- Belts should match your shoes.
- A purse, portfolio, briefcase or messenger bag in a solid color is a great option for carrying extra resumes.

DETAIL:
- Hair: trimmed and out of your face.
- Facial hair: should be well-groomed.
- Head coverings worn for cultural and religious beliefs are welcome.
- Makeup: stick to a neutral color palette; avoid too much shimmer.
- Piercings and tattoos: consider removing body jewelry and covering up visible tattoos.
- Fragrance: err on the side of caution. When in doubt, don’t wear it.

All clothing should be pressed.