

Last MOE lecture of the academic year: fascinating lecture, free lunch and book signing!  
Register online for the *Superbug: The Fatal Menace of MRSA* by **MAY 24TH** at <http://www.pware.com/2626>

# **Announcing the Last Models of Excellence Lecture this Academic Year**

**Lecture - Lunch - Book Signing**

## ***SUPERBUG: The Fatal Menace of MRSA***

**Wednesday, May 26, 2010**

11:30 am – 2:00 p.m.

(Lunch will be served at 11:30 a.m. in the WHSCAB Plaza; presentation follows at 12:00 pm in the WHSCAB Auditorium; and dessert and **book signing** will be in the plaza immediately following the lecture)

**Woodruff Health Sciences Administrative Building  
1440 Clifton Road, Emory University**

<http://whsc.emory.edu/home/about/map-and-directions/whsc-administration-building.html>

**Presenter:**

**Maryn McKenna, MS**

Journalist, Writer and Author

of *SUPERBUG: The Fatal Menace of MRSA* as well as

*BEATING BACK THE DEVIL: On the Front Lines with the Disease Detectives of the  
Epidemic Intelligence Service*

**Moderator:**

**John E. McGowan, Jr., MD**

Professor, Department of Epidemiology, Rollins School of Public Health  
Professor of Medicine in Infectious Diseases, Emory University School of Medicine  
Emory University

The description of Maryn McKenna's newest book, *Superbug: The Fatal Menace of MRSA* says it all: "Lurking in our homes, hospitals, schools, and farms is a terrifying pathogen that is evolving faster than the medical community can track it or drug developers can create antibiotics to quell it. That pathogen is MRSA—methicillin-resistant *Staphylococcus aureus*—and *Superbug* is the first book to tell the story of its shocking spread and the alarming danger it poses to us all. Through dogged detective work, she [Maryn McKenna] discloses the unheard warnings that predicted the current crisis and lays bare the flaws that have allowed MRSA to rage out of control: misplaced government spending, inadequate public health surveillance, misguided agricultural practices, and vast overuse of the few precious drugs we have left. Empowering readers with the knowledge they need for self-defense, *Superbug* sounds an alarm: MRSA has evolved into a global emergency that touches almost every aspect of modern life." [Book Description] This lecture will focus on the spread of MRSA, the threat to public health and insights that might be incorporated into contemporary public health preparedness training and education.

**Maryn McKenna's** newsroom nickname is Scary Disease Girl, and she earned it. She has reported from inside a field hospital in New Orleans during Hurricane Katrina, a village on Thailand's west coast that was erased by the Indian Ocean tsunami, and a CDC team investigating the anthrax-letter attacks on Capitol Hill, to name a few. She is the author of the recently published ***SUPERBUG: The Fatal Menace of MRSA*** (Free Press/Simon & Schuster, March 2010), about the international epidemic of drug-resistant staph, and ***BEATING BACK THE DEVIL: On the Front Lines with the Disease Detectives of the Epidemic Intelligence Service***, the first history of the Epidemic Intelligence Service of the Centers for Disease Control and Prevention, for which she embedded with the disease-detective corps for a year. She writes for *SELF, More, Health* and other national magazines. She is a contributing writer at the Center for Infectious Disease Research and Policy at the University of Minnesota and a regular contributor to the *Annals of Emergency Medicine*. She holds a bachelor's degree from Georgetown University, a master's with highest honors from the Medill School of Journalism at Northwestern University, and has won numerous journalism awards.

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### The Models of Excellence Lecture Series

Sponsored by:

Centers for Disease Control and Prevention & Rollins School of Public Health, Emory University

**The focus of the MOE series** is to explore the linkage between innovation and public health preparedness-related practice as well as ways in which public health practitioners and health science faculty can facilitate the translation of innovation into practice.

#### Overall Models of Excellence Lecture Series Objectives

By the end of the lecture series, participants will be able to: 1) Describe an historical public health crisis or public health effort; 2) Identify 2 lessons or innovations that resulted from this experience that could be incorporated into contemporary public health preparedness training and education; and, 3) Identify ways public health practitioners and health science faculty can facilitate the translation of innovation into practice.

#### Target Audience:

Physicians, nurses, pharmacists, academic faculty, instructional designers, health educators, program planners, trainers, public health professionals and educators from a variety of disciplines interested in exploring critical issues that occur in public health emergencies.

#### Continuing Education Credit:

**CNE (nurses):** This activity for 1.5 contact hours is provided by CDC, which is accredited as a provider of continuing education in nursing by the American Nurses Credentialing Center's Commission Accreditation.

**CME (physicians):** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Centers for Disease Control and the Rollins School of Public Health, Emory University. The Centers for Disease Control and Prevention is accredited by the ACCME to provide medical education for physicians.

The Centers for Disease Control and Prevention (CDC) designates this educational activity for a maximum of 1.5 hour in category 1 credit towards the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

**CEU (other professionals):** The CDC has been reviewed and approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET) 8405 Greensboro Drive, Suite 800, McLean, VA 22102. The CDC has awarded 0.15 CEU's to participants who successfully complete this program.

**CECH (health educators):** Sponsored by the *Centers for Disease Control and Prevention*, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designed for Certified Health Education Specialists (CHES) to receive up to **1.5** Category I CECH in health education. CDC provider number **GA0082**.

**CPE (Continuing Pharmacy Education):** The Centers for Disease Control and Prevention is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program is a designated event for pharmacists to receive 0.15 Contact Hour(s) in pharmacy education. The Universal Program Number is 387-999-08-006-C04-P.



#### To Register:

Register online for the ***Superbug: The Fatal Menace of MRSA*** by **May 24th** at <http://www.pware.com/2626>. No fees are charged for this lecture.

**For Additional Information:** Contact Karen Hudson ([Krhudson@sph.emory.edu](mailto:Krhudson@sph.emory.edu) or 404-727-5132) or Laura M. Lloyd, MPH, CHES, Director of Continuing Professional Education ([lmloyd@sph.emory.edu](mailto:lmloyd@sph.emory.edu); or 404-727-3035).